Case Study



Northampton West

Client: Bloor Homes South Midlands

Project: Sustainable Urban Extension

Scale: 83Ha including 1,750

dwellings, Primary School, Mixed-Use Local Centre

Services: Project Management, Planning

EIA, Agent Coordination, Discharge of Conditions.





"White Peak's expert approach to this complex and challenging project allowed the various council's involved to understand the benefits of our proposal. Their knowledge and skills were fundamental in achieving planning success and we are delighted with the final result."

David Joseph, Senior Planning Director, Bloor Homes. On behalf of Bloor Homes South Midlands, White Peak Planning successfully project managed two applications relating to the Northampton West Sustainable Urban Extension, contained under Policy N4 of the West Northamptonshire Joint Core Strategy, through to successful determination.

The applications related to to 83Ha of land comprising the majority of the Northampton West allocation. They consist of the erection of up to 1,750 dwellings, a Primary School and Mixed-Use Local Centre, together with associated ancillary infrastructure works.

White Peak have been responsible for providing planning advice, acting as planning agent, coordinating the Environmental Impact Assessment and managing the planning phase on behalf of Bloor Homes. We worked closely alongside Daventry District Council (DDC), South Northamptonshire Council (SNC), Northamptonshire County Council (NCC) and various other key stakeholders, to facilitate a comprehensive and coordinated approach to the Northampton West allocation. This has enabled the delivery of a first phase of infrastructure-led development, whilst not prejudicing development of the remaining allocated land.

The two applications were submitted to DDC and SNC by White Peak in late 2017 and following extensive discussions on the S106, closely related to highways, planning permissions were granted in December 2020.

We continue to support the project by coordinating the discharge of planning conditions to enable the development to progress.

Tel: 0845 034 7323



For more information about this project please contact Rob White at:

Email: info@whitepeakplanning.co.uk

White Peak Planning, Lynnfield House, 249 Church Street, Altrincham, WA14 4DZ