

Northampton West

Client: Bloor Homes South Midlands

Project: Sustainable Urban Extension

Scale: 83Ha including 1,750 dwellings, Primary School, Mixed-Use Local Centre

Services: Project Management, Planning Advice, Planning



“White Peak’s expert approach to this complex and challenging project allowed the various council’s involved in this project to understand the benefits of our proposal. Their knowledge and skills were fundamental in achieving planning success and we are delighted with the final result.”

David Joseph,
Senior Planning Director,
Bloor Homes.

White Peak Planning were appointed by Bloor Homes South Midlands to project manage two outline planning applications relating to the Northampton West Sustainable Urban Extension, contained under Policy N4 of the West Northamptonshire Joint Core Strategy.

Application A relates to 83Ha of land comprising the majority of the Northampton West allocation. It consists of the erection of up to 1,750 dwellings, a Primary School and Mixed-Use Local Centre (uses A1-A5, D1) together with associated ancillary infrastructure works. Application B relates to 30Ha of land at New Sandy Lane and will provide up to 600 dwellings.

White Peak have been responsible for providing planning advice, coordinating the Environmental Impact Assessment and managing the planning phase on behalf of Bloor Homes. We worked alongside Daventry District Council, South Northamptonshire District Council and various other key stakeholders to facilitate a comprehensive and coordinated approach to the Northampton West allocation, enabling the delivery of a first phase of infrastructure-led development, whilst not prejudicing development of the remaining allocated land.

The two applications were submitted by White Peak in late 2017 and subsequently granted planning permission, with unanimous approval from South Northamptonshire, in October 2019.



For more information about this project please contact Rob White at:

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